

Ron Holifield is CEO of SGR which helps local governments Recruit, Assess and Develop innovative thought leaders. His current clients include over 300 local governments in 41 states, training over 1000 employees per month. Ron has also provided strategic consultation to some of the leading companies in America, including American Express, Xerox, IBM, PeopleSoft, Verizon, Aramark, Space Imaging, NASA and many more.

He previously served almost two decades in City Management with six different cities, including City Manager in Garland, and Assistant City Manager in Plano, Texas. Ron is a recognized leader in innovation and initiatives to run government using private business principles. While still active as a City Manager, "Texas Business Magazine" named DeSoto as one of the "Best Managed Cities in Texas".

Ron is a frequent speaker at conferences nationwide, speaking at over 50 events per year. His first book was jointly published by ICMA and the Alliance for Innovation, and he has contributed to numerous publications and articles. His newest book, *Creating a Servant Leadership Culture*, will be published this fall. It provides a practical game plan for organizational transformation.

Ron has been interviewed, and/or quoted by numerous news publications including National Public Radio, Entrepreneur Magazine, American Express Open Forum, Texas City Manager Magazine, Texas Town and City, Government Technology Magazine, GovWire Online Magazine, Federal Computer Week Magazine, CIO Magazine, Dallas Morning News, Dallas Business Journal, Plano Star Courier, DFW Tech Biz, Today Newspapers, Focus on the News, D Magazine, International Association of Chiefs of Police Journal, Texas Fire Chief's Magazine, as well as numerous local news affiliates.

Ron's weekly 10 in 10 Update on Leadership and Innovation has over 75,000 readers.